

2026 DEADLINES FOR ADVERTISERS

March 9 for Spring (March 26) issue
June 1 for Summer (June 18) issue
September 14 for Fall (October 1) issue
November 16 for Winter (December 3) issue

ABOUT IMAGE

- Founded in 1972. Committed to supporting local activity, promoting local businesses, highlighting local issues
- Written, managed and produced by neighbourhood residents
- Press run: 7,500 copies, distributed to households, shops, cafés and meeting places throughout Sandy Hill. They are also left at Loblaws (main entrance), the Sandy Hill Community Centre on Somerset St. East (main entrance and lower hallway), the Rideau Branch library (with the newspapers) and ByWard Market Square.

SIZES	DIMENSIONS WIDTH X HEIGHT		BLACK & WHITE PRICE PER INSERTION IN DOLLARS		COLOUR PRICE PER INSERTION IN DOLLARS	
	INCHES W x H	CENTIMETRES W x H	PRINT	PRINT & WEBSITE	PRINT	PRINT & WEBSITE
DESCRIPTION						
Business Card	3.5 x 2	8.9 x 5	\$54	62	\$64	72
	2.25 x 3	5.7 x 7.6	48	55	57	66
	2.25 x 4	5.7 x 10.1	55	63	66	76
	2.25 x 5	5.7 x 12.7	62	70	75	86
	2.25 x 6	5.7 x 15.3	65	79	82	94
One column wide	2.25 x 7	5.7 x 17.8	76	87	90	103
	4.75 x 3	12 x 7.6	89	103	108	123
	4.75 x 4	12 x 10.1	103	119	123	142
	4.75 x 5	12 x 12.7	116	134	140	161
	4.75 x 6	12 x 15.3	131	150	157	181
Eighth page	4.75 x 3.5	12 x 8.89	110	125	132	150
Quarter page	4.75 x 7	12 x 17.8	144	166	172	199
	10 x 3.25	25.4 x 8.3	144	166	172	199
Third page	4.75 x 10	12 x 25.4	206	236	248	285
	10 x 4.75	25.4 x 12	206	236	248	285
Half page	4.75 x 15.5	12 x 39	269	309	322	370
	10 x 7	25.4 x 17.8	269	309	322	370
Full page	10 x 15.5	25.4 x 39	482	553	577	665

Payment is required before publication for all first-time and infrequent advertisers. For others, an invoice will be e-mailed to you, to be paid within 30 days.

Payment is accepted by cheque **payable to IMAGE**, direct deposit, or e-transfer

Preferred format: PDF (High Quality Print) preset
Accepted but not recommended: high-resolution jpeg or png

Queries and submission of final artwork:

advertising@imagesandyhill.org

E-transfers:

imageaccounts@imagesandyhill.org

Mailing Address:

IMAGE, 22 Russell Ave., Ottawa, ON K1N 7W8