

2026 DEADLINES FOR ADVERTISERS

March 9 for Spring (March 26) issue

June 1 for Summer (June 18) issue

September 14 for Fall (October 1) issue

November 16 for Winter (December 3) issue

ABOUT IMAGE

- Founded in 1972. Committed to supporting local activity, promoting local businesses, highlighting local issues
- Written, managed and produced by neighbourhood residents
- Press run: 7,500 copies, distributed to households, shops, cafés and meeting places throughout Sandy Hill. They are also left at Loblaws (main entrance), the Sandy Hill Community Centre on Somerset St. East (main entrance and lower hallway), the Rideau Branch library (with the newspapers) and ByWard Market Square.

| SIZES | DIMENSIONS WIDTH X HEIGHT | | BLACK & WHITE PRICE PER INSERTION IN DOLLARS | | COLOUR PRICE PER INSERTION IN DOLLARS | |
|-------------------------|------------------------------|----------------------|--|--------------------|---|--------------------|
| | INCHES W x H | CENTIMETRES W x H | PRINT | PRINT & WEBSITE | PRINT | PRINT & WEBSITE |
| Business Card | 3.5 x 2 | 8.9 x 5 | \$54 | 62 | \$64 | 72 |
| One column wide | 2.25 x 3 | 5.7 x 7.6 | 48 | 55 | 57 | 66 |
| | 2.25 x 4 | 5.7 x 10.1 | 55 | 63 | 66 | 76 |
| | 2.25 x 5 | 5.7 x 12.7 | 62 | 70 | 75 | 86 |
| | 2.25 x 6 | 5.7 x 15.3 | 65 | 79 | 82 | 94 |
| | 2.25 x 7 | 5.7 x 17.8 | 76 | 87 | 90 | 103 |
| Two columns wide | 4.75 x 3 | 12 x 7.6 | 89 | 103 | 108 | 123 |
| | 4.75 x 4 | 12 x 10.1 | 103 | 119 | 123 | 142 |
| | 4.75 x 5 | 12 x 12.7 | 116 | 134 | 140 | 161 |
| | 4.75 x 6 | 12 x 15.3 | 131 | 150 | 157 | 181 |
| Eighth page | 4.75 x 3.5 | 12 x 8.89 | 110 | 125 | 132 | 150 |
| Quarter page | 4.75 x 7 | 12 x 17.8 | 144 | 166 | 172 | 199 |
| | 10 x 3.25 | 25.4 x 8.3 | 144 | 166 | 172 | 199 |
| Third page | 4.75 x 10 | 12 x 25.4 | 206 | 236 | 248 | 285 |
| | 10 x 4.75 | 25.4 x 12 | 206 | 236 | 248 | 285 |
| Half page | 4.75 x 15.5 | 12 x 39 | 269 | 309 | 322 | 370 |
| | 10 x 7 | 25.4 x 17.8 | 269 | 309 | 322 | 370 |
| Full page | 10 x 15.5 | 25.4 x 39 | 482 | 553 | 577 | 665 |

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