

**2025 DEADLINES FOR ADVERTISERS**

**March 7** for Spring (March 27) issue

**June 5** for Summer (June 19) issue

**September 18** for Fall (October 2) issue

**December 4** for Winter (December 18) issue

- Founded in 1972
- Committed to supporting local activity, promoting local businesses, highlighting local issues
- Written, managed and produced by neighbourhood residents
- Press run: 7,000 copies, distributed to households, shops and meeting places throughout Sandy Hill. Racks in place at Loblaws and the Rideau Branch Library

**IMAGE Advertising Sizes and Rates, 2025**

SIZES	DIMENSIONS WIDTH X HEIGHT		PRICE PER INSERTION IN DOLLARS BLACK & WHITE		PRICE PER INSERTION IN DOLLARS COLOUR	
	INCHES W x H	CENTIMETRES W x H	PRINT	PRINT & WEBSITE	PRINT	PRINT & WEBSITE
<b>Business Card</b>	3.5 x 2	8.9 x 5	\$ 51	\$ 59	\$ 61	\$ 69
<b>One column wide</b>	2.25 x 3	5.7 x 7.6	46	52	54	63
	2.25 x 4	5.7 x 10.1	52	60	63	72
	2.25 x 5	5.7 x 12.7	59	67	71	82
	2.25 x 6	5.7 x 15.3	65	75	78	90
	2.25 x 7	5.7 x 17.8	72	83	86	98
<b>Two columns wide</b>	4.75 x 3	12 x 7.6	85	98	103	117
	4.75 x 4	12 x 10.1	98	113	117	135
	4.75 x 5	12 x 12.7	111	128	133	153
	4.75 x 6	12 x 15.3	125	142	150	172
<b>Eighth page</b>	4.75 x 3.5	12 x 8.89	105	119	126	143
<b>Quarter page</b>	4.75 x 7	12 x 17.8	137	158	164	190
	10 x 3.25	25.4 x 8.3	137	158	164	190
<b>Third page</b>	4.75 x 10	12 x 25.4	196	225	236	272
	10 x 4.75	25.4 x 12	196	225	236	272
<b>Half page</b>	4.75 x 15.5	12 x 39	256	294	307	352
	10 x 7	25.4 x 17.8	256	294	307	352
<b>Full page</b>	10 x 15.5	25.4 x 39	459	527	550	633

**Payment is required** before publication for all first-time and infrequent advertisers. For others, an invoice will be e-mailed to you, to be paid within 30 days.

**Payment is accepted** by cheque **payable to IMAGE**, direct deposit, or e-transfer

**Preferred formats:** PDF, **high-resolution** jpeg, TIFF, Adobe InDesign

**Queries and submission** of final artwork:

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**E-transfers:**

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**Mailing Address:**

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