

2022 Deadlines for Advertisers

March 21 for April 9 issue

May 30 for June 10 issue

September 26 for October 7 issue

November 21 for December 9 issue

• Founded in 1972

• Committed to supporting local activity, promoting local businesses, highlighting local issues

• Written, managed and produced by neighbourhood residents

• Press run: 7,500 copies (6,000 during lockdowns), distributed free of charge (by a delivery service) to households, shops and meeting places throughout Sandy Hill

IMAGE Advertising Sizes and Rates, 2022

DESCRIPTION	DIMENSIONS		PRICE PER INSERTION, IN DOLLARS		PRICE PER INSERTION, IN DOLLARS	
	WIDTH X HEIGHT		BLACK & WHITE		COLOUR	
	INCHES W X H	CENTIMETRES W X H	PRINT	PRINT & WEBSITE	PRINT	PRINT & WEBSITE
Business card	3.5 x 2	8.9 x 5	\$47	\$54	\$56	\$64
One column wide	2.25 x 3	5.7 x 7.6	42	48	50	58
	2.25 x 4	5.7 x 10.1	48	55	58	67
	2.25 x 5	5.7 x 12.7	54	62	65	75
	2.25 x 6	5.7 x 15.3	60	69	72	83
	2.25 x 7	5.7 x 17.8	66	76	79	90
Two columns wide	4.75 x 3	12 x 7.6	78	90	94	108
	4.75 x 4	12 x 10.1	90	104	108	124
	4.75 x 5	12 x 12.7	102	117	122	140
	4.75 x 6	12 x 15.3	114	131	137	158
Eighth page	4.75 x 3.5	12 x 8.89	96	110	115	132
Quarter page	4.75 x 7	12 x 17.8	126	145	151	174
	10 x 3.25	25.4 x 8.3	126	145	151	174
Third page	4.75 x 10	12 x 25.4	180	207	216	250
	10 x 4.75	25.4 x 12	180	207	216	250
Half page	4.75 x 15.5	12 x 39	234	270	281	323
	10 x 7	25.4 x 17.8	234	270	281	323
Full page	10 x 15.5	25.4 x 39	420	483	504	580

Payment by cheque (**payable to IMAGE**) is required before publication for all first-time and infrequent advertisers. Otherwise, an invoice will be e-mailed to you, to be paid within 30 days. Payments are accepted by direct deposit or mailed cheque. E-transfers may be arranged on request.

Preferred formats: PDF, jpeg, TIFF, Adobe InDesign.

Mailing Address: IMAGE, 22 Russell Ave., Ottawa, ON K1N 7W8

Layout services are available at no extra charge for resizing and minor corrections. If more is needed, please consult the editor at image22@rogers.com

Address for queries and submission of final artwork:

advertising@imagesandyhill.org