

IMAGE NEWSPAPER ADVERTISING

Advertisers may request ads be posted at the IMAGE website for a minimal (~15%) extra fee. For those selecting this "Print & Website" option, artwork will be in the "Sponsored Content" category and tagged (easily searched) under the advertiser's name. This is in addition to being included in the routinely archived PDF version of each issue.

DESCRIPTION	DIMENSIONS WIDTH X HEIGHT		PRICE PER INSERTION, IN DOLLARS BLACK & WHITE		PRICE PER INSERTION, IN DOLLARS COLOUR	
	INCHES W X H	CENTIMETRES W X H	PRINT	PRINT & WEBSITE	PRINT	PRINT & WEBSITE
Business card	3.5 x 2	8.9 x 5	47	54	56	64
One column wide	2.25 x 3	5.7 x 7.6	42	48	50	58
	2.25 x 4	5.7 x 10.1	48	55	58	67
	2.25 x 5	5.7 x 12.7	54	62	65	75
	2.25 x 6	5.7 x 15.3	60	69	72	83
	2.25 x 7	5.7 x 17.8	66	76	79	90
Two columns wide	4.75 x 3	12 x 7.6	78	90	94	108
	4.75 x 4	12 x 10.1	90	104	108	124
	4.75 x 5	12 x 12.7	102	117	122	140
	4.75 x 6	12 x 15.3	114	131	137	158
Eighth page	4.75 x 3.5	12 x 8.89	96	110	115	132
Quarter page	4.75 x 7	12 x 17.8	126	145	151	174
	10 x 3.25	25.4 x 8.3	126	145	151	174
Third page	4.75 x 10	12 x 25.4	180	207	216	250
	10 x 4.75	25.4 x 12	180	207	216	250
Half page	4.75 x 15.5	12 x 39	234	270	281	323
	10 x 7	25.4 x 17.8	234	270	281	323
Full page	10 x 15.5	25.4 x 39	420	483	504	580

Payment by cheque (**payable to IMAGE**) is required before publication for all first-time and infrequent advertisers. Otherwise, an invoice will be mailed to you, to be paid within 30 days. While we do not accept payment by credit card, e-transfers may be arranged.

Preferred formats: PDF, jpeg, TIFF, Adobe InDesign.

Layout services are available at no extra charge for resizing and minor corrections. If more is needed, please consult the editor.

advertising@imagesandyhill.org