

**IMAGE NEWSPAPER (SANDY HILL) •  
ADVERTISING RATES 2017**

DESCRIPTION	DIMENSIONS (WIDTH X HEIGHT)	COST	COST (\$)
		(\$) B & W	COLOUR
Business card	3.5 x 2 inches	47	56
One column wide	2.25 x 3	42	50
	2.25 x 4	48	58
	2.25 x 5	54	65
	2.25 x 6	60	72
	2.25 x 7	66	79
Two columns wide	4.75 x 3	78	94
	4.75 x 4	90	108
	4.75 x 5	102	122
	4.75 x 6	114	137
Eighth page	4.75 x 4.5	96	115
Quarter page	4.75 x 7	126	151
	10 x 3.25	126	151
Third page	4.75 x 10	180	216
	10 x 4.75	180	216
Half page	4.75 x 15.5	234	281
	10 x 7	234	281
Full page	10 x 15.5	420	504

**Preferred formats:** PDF, jpeg, TIFF, Adobe InDesign

**Layout services** (requiring more than 15 minutes of our time): \$30

**Payment** by cheque (payable to IMAGE) is required before publication for all first-time and infrequent advertisers. Otherwise, it is expected within 30 days of receipt of our invoice. We do not accept payment by credit card.

**Advertising** is accepted on a first-come, first-served basis and based on space availability. Priority will be given to Sandy Hill businesses. Please note: we do not accept inserts or flyers.

[advertising@imagesandyhill.org](mailto:advertising@imagesandyhill.org)