

IMAGE Newspaper — Advertising Sizes and Rates

Size	Dimensions	Cost – B&W	Colour
Business card	3.5 wide x 2 inches 8.9 x 5 cm	\$47	\$56
One column x 3"	2.25 x 3 5.7 x 7.6	\$42	\$50
One column x 4"	2.25 x 4 5.7 x 10.1	\$48	\$58
One column x 5"	2.25 x 5 5.7 x 12.7	\$54	\$65
One column x 6"	2.25 x 6 5.7 x 15.3	\$60	\$72
One column x 7"	2.25 x 7 5.7 x 17.8	\$66	\$79
Two columns x 3"	4.75 x 3 12 x 7.6	\$78	\$94
Two columns x 4"	4.75 x 4 12 x 10.1	\$90	\$108
Two columns x 5"	4.75 x 5 12 x 12.7	\$102	\$122
Two columns x 6"	4.75 x 6 12 x 15.3	\$114	\$137
Eighth page	4.75 x 4.5 12 x 11.5	\$96	\$115
Quarter page, portrait	4.75 x 7 12 x 17.8	\$126	\$151
Quarter page, landscape	10 x 3.25 25.4 x 8.3	\$126	\$151
Third page, portrait	4.75 x 10 12 x 25.4	\$180	\$216
Third page, landscape	10 x 4.75 25.4 x 12	\$180	\$216
Half page, portrait	4.75 x 15.5 12 x 39	\$234	\$281
Half page, landscape	10 x 7 25.4 x 17.8	\$234	\$281
Full page	10 x 15.5 25.4 x 39	\$420	\$504